

Heather Gardens Clubhouse/Restaurant Committee Meeting

March 8, 2022

Chair, Maria Mines, opened the meeting at 3:00 PM with all committee members present. Report of the January 11th meeting was approved, as written.

Review of Financial Reports. Question regarding maintenance issues was answered by CFO Jerry Counts, a budgeting issue using February 2021 figures as approximation.

Report from Clubhouse Manager. Montrell Anthony said he held a volunteer orientation meeting, with approximately 15 people in attendance. Events scheduled for March are: antique appraisal (very well received by residents), monthly bingo, two movies and a Spring Fling dance, which he hopes will be the return of the monthly Saturday night dance discontinued during the pandemic.

Report from Restaurant Manager. Cormac Ronan reported that February was a busy month. The return of the Sunday brunch brought 129 people to the Rendezvous, and he hopes this will continue to be an attraction. He stated that he is evaluating the policy for the banquet room which requires a \$400.00 minimum charge for rental, and considering instead a flat room charge; no policy change has been adopted. The cost of food keeps rising, an average of 10% increase from November/December 2021, so menu prices may have to be raised to cover the cost. He and Courtney Haynes are working with volunteer host to train new volunteer hosts.

Unfinished Business: Marketing for Rendezvous was discussed. Cormac is still working different media avenues, such as weekly specials, loyalty program for frequent patrons, ad in Heather 'N Yon, and talking with groups regarding use of the banquet room. Also, an ad is being developed to place in Clubhouse lobby to advertise the restaurant. In response to suggestions to contact office buildings nearby to offer lunch for workers, that suggestion has been tried in the past, without success.

New Business:

a. Asked about starting Happy Hour at the restaurant, Cormac said that he has already a couple of groups (like golfers) who come to the restaurant for happy hour. He is considering a Saturday 2-4 PM happy hour, as well as Sunday jam sessions after brunch for people who enjoy this activity. Also considering football and golf watching events in connection with happy hour.

b. HGMD Bylaws Revision. HGMD President, David Funk, explained the revision to the HGMD bylaws, which combines the Clubhouse/Restaurant and Golf committees into one entity, the Enterprise Advisory Group. He said that this change will help members to work more efficiently in a monitoring and advisory capacity, not as a managing entity. Managers will attend fewer meetings and the concept is a better way to do business. If members wish to get more detailed information, they can attend Budget & Finance meetings scheduled every month. The purpose of the EAG will be to monitor, review and recommend policy, as well as to monitor fees and help develop a budget.

There were no further questions or comments from the audience, and the meeting was adjourned at 4:25 PM. The next Clubhouse/Restaurant/Golf meeting is tentatively scheduled to be held April 12, 2022, at 1:00 PM.

Lenora Tracy, Secretary